



# HOOFBEATS

Lake Erie College George M. Humphrey Equestrian Center  
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## Summer 2011

## Idea & Innovation Challenge

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Linnea Swanson  
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Katherine Stockdale
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Three equine students shined in this year's Idea and Innovation Challenge sponsored by the Center for Entrepreneurship. As a requirement for the classes EQ 402 and ET 400, students were required to write business plans based on a business they may be interested in one day pursuing. From these plans, six finalists were chosen for the challenge by class instructor, Dr. Tom Lix. As finalists, the six continued on to present their business plans to a panel of judges who determined the top prizes.

Stephanie Papais came away with the top prize for her business, Epona. Epona is an Equine ranch that offers Equine Assisted Psychotherapy to juvenile delinquents and at risk youth. Papais sold her idea to the judges with her belief that "Horses give good, honest feedback that cannot be provided by humans, who naturally are judgmental

Second place was awarded to Linnea Swanson, who pitched her idea for Triple R Equestrian Center, a re-entry program for parolees. With the motto of "Revive, Renew, Repurpose", Triple R would not only provide a job opportunity for parolees at an equine training facility, but also give a fresh start to rehabilitated rescue horses who have potential to become successful show horses. Through the program, parolees would gain valuable life and work skills necessary to gain a fresh start and lead out a successful life.

Fellow equine student, Katie Stockdale was also a finalist in the challenge with her business, The Stallion Market, an online "match.com for horses" database. Stockdale had much success with her plan and received honors for the business plan throughout the semester. Congratulations to all!  
LSwanson



### Newsletter

**Karen Davis**  
**Linnea Swanson**  
**Katie Stockdale**

Photos courtesy of:  
Fairfield Photography  
Ron Schwane  
Meghan Marcinkewicz

### Calendar of Events:

2011

August 18th

Eq Freshman

Orientation 12:30p

August 19th Riding  
Test Outs 8:30am

August 22nd Classes  
start

August 28th 7pm  
Equine State of  
Address on campus

**Good Luck to Ally  
Eneguess— gradu-  
ated Aug 2011 MSed.**

## Lake Erie Visits Cargill, Minnesota

On June 21<sup>st</sup>, 2011, Dr. Giedt and recent graduate Katie Stockdale traveled to Elk River, Minnesota; home of the Innovation Campus of Cargill. They met with several Cargill employees, including Dr. Emily Lamprecht, to discuss a possible collaboration between Lake Erie's Equine Center and their equine feed company, Nutrena.

The collaboration would involve Lake Erie students conducting research on Nutrena's products using the school's herd. This relationship between Cargill and Lake Erie will provide students with undergraduate experience in the field of equine nutrition research which will be an innovative addition to the Equine Studies Program. If all goes well, research is expected to begin during the next academic year.

Dr. Pam Hess will be in charge of supervising all of the trials taking place. KStockdale



Dr. Emily Lamprecht and Katie Stockdale at the Innovation Campus.