

Equine Assisted Activities Business Workshops
Lake Erie College
The George M. Humphrey Equestrian Center, 8031 Morley Rd, Mentor Ohio 44060
<https://www.lec.edu/equine-events>

Description: Two 2 day workshops focused on establishing or increasing capacity and/or sustainability at your equine assisted activity center

Hosted by: Lake Erie College <https://www.lec.edu/equine-events>

When: December 8-9, 2017 – Centers in earlier stages of organizational development
March 9-10, 2018 – Centers in more established organizational development stages

Who should attend: Administrators, managers and staff and board leaders

Facilitator/presenter: KC Henry, Principal of Transitions Unlimited – *consulting for nonprofit businesses*

Cost: \$210/person/workshop

These are interactive, intensive, fast paced workshops addressing business needs and questions of leaders and managers who are working to expand and enhance their center's services and support. Workshops will include an opportunity to address challenges and issues that attendees are experiencing at their own programs in small group settings. You will receive detailed outlines, samples of business documents, as well as access to additional support materials that you may need in the future.

Each workshop is designed to focus on specific developmental stages of an organization. The **December 8-9, 2017** workshop will focus on programs in start-up mode, through early growth processes. The **March 9-10, 2018** workshop will focus on centers at later, more mature stages of development. Feel free to contact KC Henry directly if you want to further address which workshop is best suited for you.

The workshops will be held at the beautiful George M. Humphrey Equestrian Center, home of the Lake Erie College equine studies program. There will be an opportunity to tour these state of the art equine facilities, recognized with premier accreditation status by PATH Intl. .

More workshop information and registration forms can be found at Lake Erie college website <https://www.lec.edu/equine-events> – or contact KC Henry KCHenry.tu@gmail.com

You facilitator/presenter: KC Henry

KC is principal of Transitions Unlimited LLC, a consulting firm for nonprofit businesses. She specializes in organizational development, board development, strategic planning and start-up programs. As Executive Director at Fieldstone Farm Therapeutic Riding Center she provided leadership for their \$4.5 million dollar campaign, the building of their a state-of-the-art therapeutic riding facility, and the development of a staff of 31 people that served 200 students with disabilities weekly. In 2006 she received the James Brady professional achievement award from PATH Intl. She has been in the EAA/T field for 40 years – including as executive director of the Horses and Humans Research Foundation.

KCHenry.tu@gmail.com

Dream... to Reality... to Impact!

December 8-9, 2017

Lake Erie College

The George M. Humphrey Equestrian Center, 8031 Morley Rd, Mentor Ohio 44060

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2-Day intensive, fast paced, business focused workshop for nonprofit equine assisted activity centers that are in early and/or transitional stages of organizational development. This is an educational opportunity designed to help facilitate growth in capacity and/or sustainability.

Day 1: 10-5pm Day 2: 9-4pm

Who should attend: Staff, key leadership volunteers and board members

A chance to learn about business needs related to establishing a sustainable, non-profit, equine assisted activity program, from the ground up. Topics that will be covered:

- 501c3:
 - Requirements and maintenance of your nonprofit status.
- Mission, Vision, Plan:
 - Your goal – how to achieve it.
- Board of Directors:
 - Stages of organizational development, governance and responsibilities, identify – recruit – maintain board members.
- Finance:
 - Budgets, financial reporting, 990.
- Development/Fundraising:
 - Individual donors, events, foundations.
 - Marketing and out reach
- Staffing your center for sustainability:
 - Which hats to wear first – program, administrative, management.
 - Salaries, compensation, pay scales.
- Program options:
 - Recreation, education, therapy – and more.
 - Evaluation, program administration, liability, facility lease or ownership.

These are interactive, intensive, fast paced workshops addressing standard business needs and questions of leaders and managers working to expand and enhance their center's services and support. Workshops will include an opportunity to address challenges and issues that attendees are experiencing at their own programs in small group settings. You will receive detailed outlines, samples of business documents, as well as access to additional support materials that you may need in the future. <https://www.lec.edu/equine-events>

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Kchenry.tu@gmail.com www.transitionsunlimited.net

Next Steps for Growth, Sustainability and Impact!

March 9-10, 2018

Lake Erie College

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2-Day intensive, fast paced, business focused workshop for nonprofit equine assisted activity centers that are in later, more mature stages of organizational development. This is an educational opportunity designed to help facilitate growth in capacity and/or sustainability.

March 9-10, 2018

Day 1: 10-5pm Day 2: 9-4pm

Who should attend: Staff, key leadership volunteers and board members

A chance to learn about business needs related to achieving the next level of financial sustainability and calculated program quality. Topics that will be covered:

- Board of Directors:
 - Transitioning to the next level of effective governance – stages of organizational development, who you need, what they should be doing, recruit, motivate, meetings, strategic planning.
- Advanced fundraising:
 - Turning you supporters into major gifts donors.
- Finance:
 - Budgeting for growth – department budgets, financial reports, audits, income and expense evaluation and planning.
- Your team
 - Team training, development, compensation, benefits, motivation.
- Program:
 - Quality control – evaluation and outcome measurement, facility, administration, volunteers, horses, varying programs responsive to the needs of your students.

These are interactive workshops addressing business needs and questions of leaders and managers who are working to expand and enhance their center's services and support. Workshops will include an opportunity to address challenges and issues that attendees are experiencing at their own programs in small group settings. You will receive detailed outlines, samples of business documents, as well as access to additional support materials that you may need in the future.

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